NBT Bancorp Inc.

KBW Winter Financial Services Symposium February 13-14, 2020



Overview

About NBT Bancorp

Financial Performance Strategic Initiatives Appendix



Company Profile

NBT Bancorp Inc. is a financial holding company headquartered in Norwich, NY.

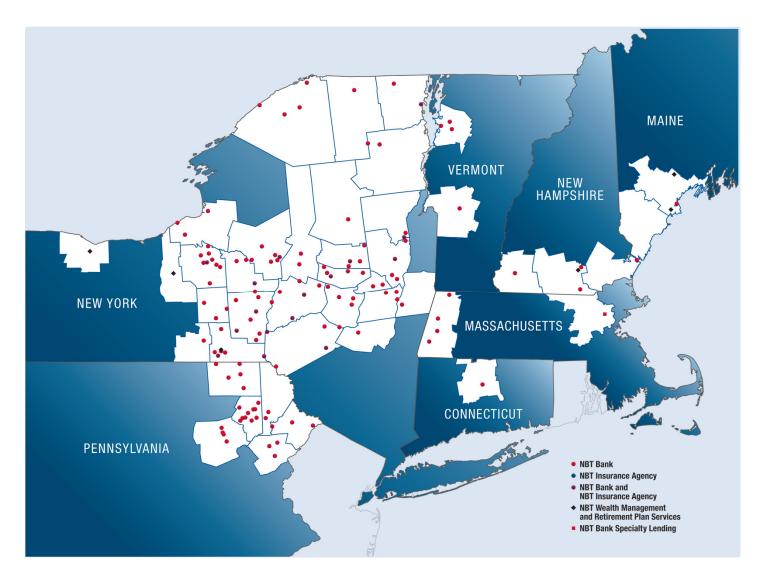
- Founded in 1856
- Market: Nasdag Global Select
- Ticker Symbol: NBTB
- Assets: \$9.7 Billion
- 95th Largest Bank Holding Company in US
- Market Capitalization: \$1.7 Billion
- Institutional Ownership: 57%
- Average Daily Volume: 128,300

The company primarily operates through a nationally-chartered community bank and two financial services companies.





NBT Bank Footprint



NBT Bank, N.A. has 146 banking locations and 199 ATMs in New York, Pennsylvania, Vermont, Massachusetts, New Hampshire, Maine and is now entering Connecticut.

NBT Insurance Agency, LLC

based in Norwich, NY, is a full-service insurance agency.

EPIC Retirement Plan Services, based in Rochester, NY, is a full-service 401(k) plan recordkeeping firm.



Overview

About NBT Bancorp Financial Performance Strategic Initiatives Appendix



Financial Highlights

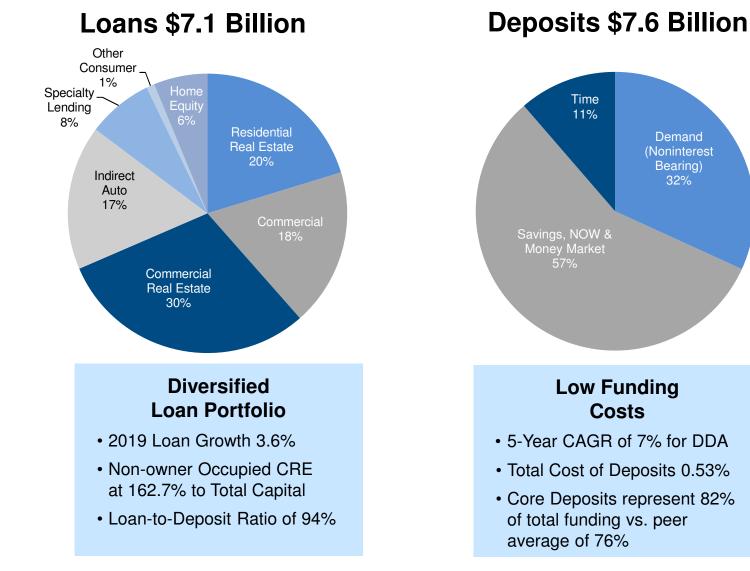
| As Reported Dollars in Millions Except Per Share Data | Three Months Ended December 31, 2019 2018 | | Twelve Months Ended December 31, 2019 2018 | |
|---|---|---------|--|----------|
| Net Income | \$ 29.0 | \$ 28.7 | \$ 121.0 | \$ 112.6 |
| Earnings Per Share | \$ 0.66 | \$ 0.65 | \$ 2.74 | \$ 2.56 |
| Return on Average Assets | 1.20% | 1.20% | 1.26% | 1.20% |
| Return on Average Tangible Common Equity (1) | 14.28% | 16.37% | 15.85% | 16.71% |
| Net Interest Margin | 3.52% | 3.61% | 3.58% | 3.58% |
| Tangible Book Value Per Share (2) | \$19.03 | \$16.66 | \$19.03 | \$16.66 |
| Tangible Common Equity to Assets (3) | 8.84% | 7.85% | 8.84% | 7.85% |

Tangible Book Value Per Share Up 14% from Prior Year

2019 EPS of \$2.74 Up 7% from Prior Year

- (1) Non-GAAP measure See reconciliation to GAAP on slide 22 in Appendix.
- (2) Non-GAAP measure Stockholders' equity less goodwill and intangible assets divided total assets less goodwill and intangible assets.
- (3) Non-GAAP measure Stockholders' equity less goodwill and intangible assets divided by common shares outstanding.



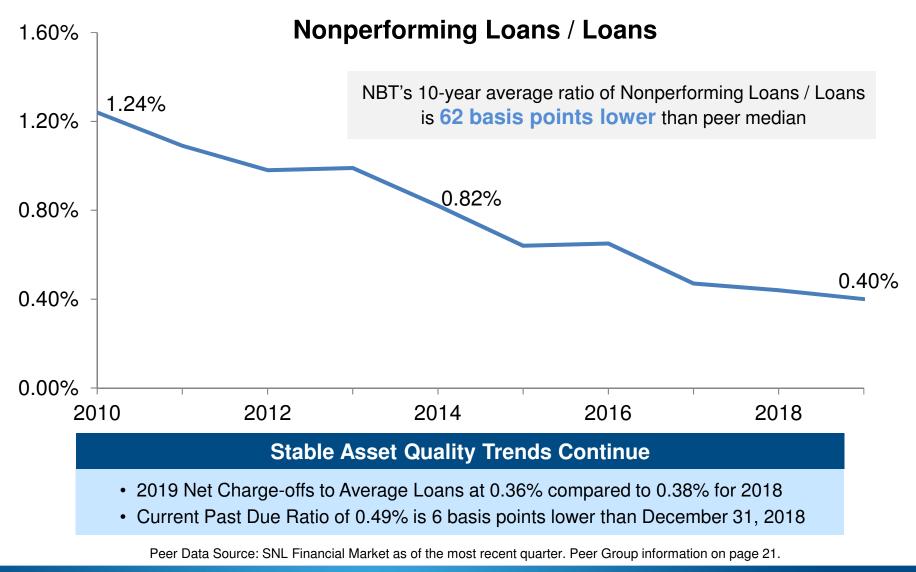


Well-Positioned Balance Sheet

Peer Data Source: SNL Financial Market as of the most recent quarter. Peer Group information on page 21.

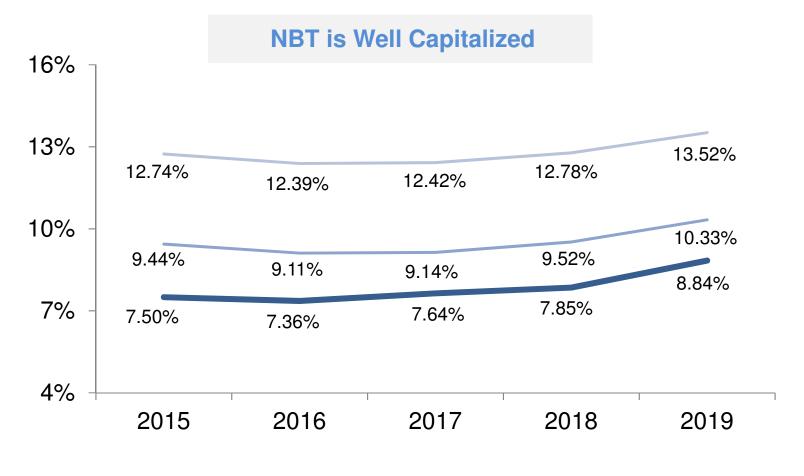


Stable Asset Quality





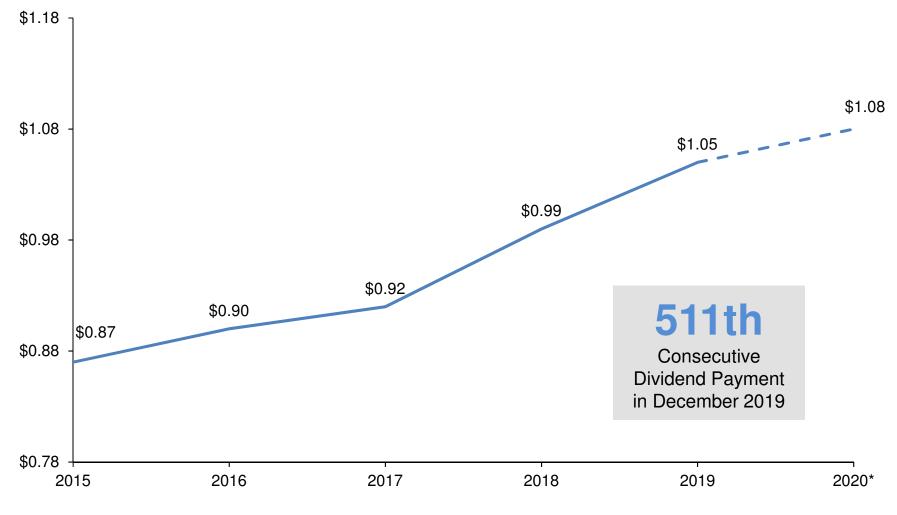
Capital Strength As of December 31, 2019



— Tier 1 Leverage Ratio — Total Capital Ratio — Tangible Equity/Tangible Assets



Dividend Growth



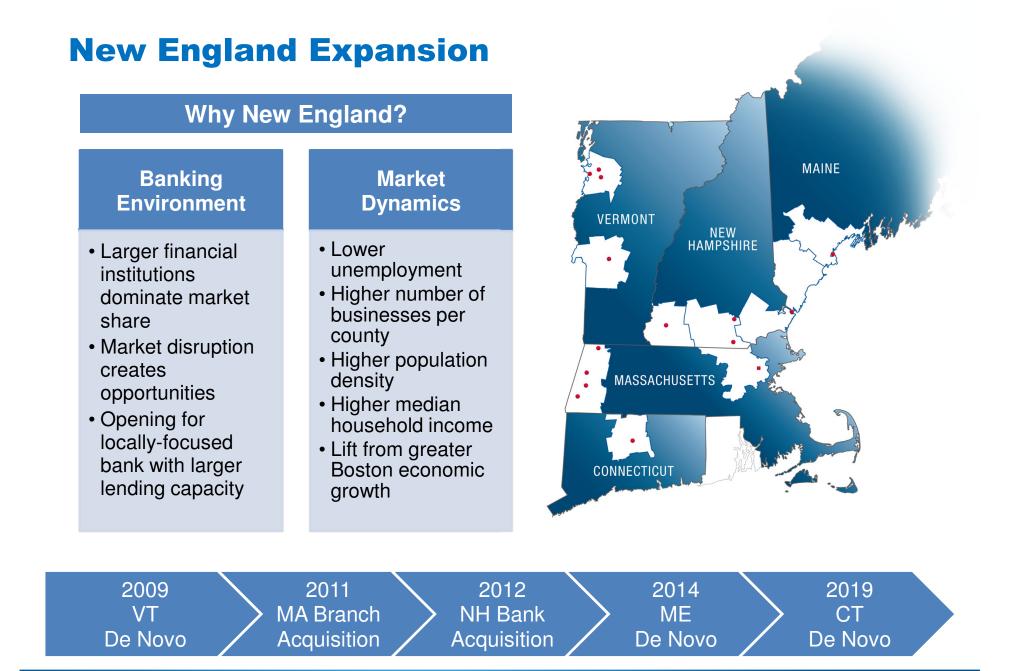
*Annualized based on first quarter 2020 dividend declared of \$0.27



Overview

About NBT Bancorp Financial Performance Strategic Initiatives Appendix







New England: 10 Years of Growth



represents 18% of assets and one-quarter of the Bank's total loan portfolio.

Year-Over-Year Growth

- 24% loan growth
- 8% growth in deposits
- 19% growth in asset under management and administration

Our People Local talent with deep market knowledge



New Hampshire Team



Disciplined Acquirer and Proven Integrator

- Completed 7 whole-bank, 7 branch and 7 non-bank business acquisitions since 2000
- Achieved or exceeded targeted cost saves
- Retained key personnel

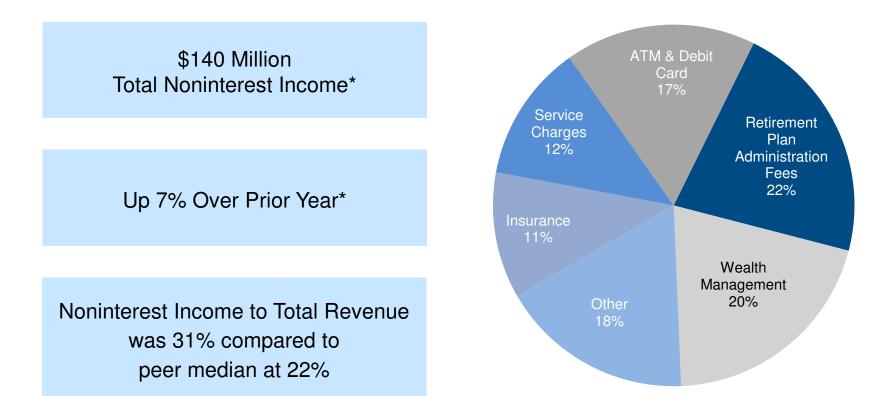
- High retention rates in loans and deposits with bank and branch deals
- Successful integration of systems
- Non-bank acquisitions diversify revenue, expand capabilities and build scale



ABOUT NBT BANCORP | FINANCIAL PERFORMANCE | STRATEGIC INITIATIVES | APPENDIX



Focus on Fee-Based Businesses As of December 31, 2019



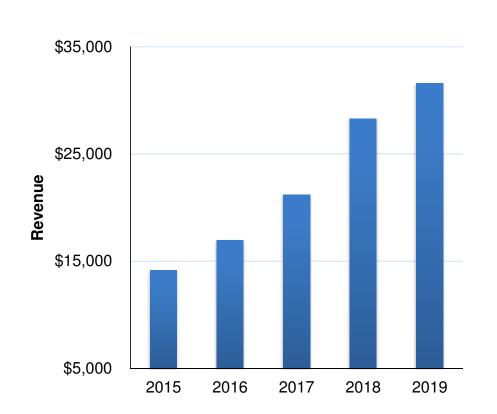
*Excludes securities gains/(losses)

Note: Given the current level of interchange fees, the estimated full year Durbin impact is a decrease of \$9 - \$10 million.

Peer Data Source: SNL Financial Market as of the most recent quarter. Peer Group information on page 21.



EPIC Retirement Plan Services



Customized Consulting, Recordkeeping, Actuarial and Administrative Services for All Types of Retirement Plans

Deep Partnerships with Clients Across 50 States, Including Retirement Plan Advisors, Banks and TPAs

Proprietary Customer Experience Delivery Platform Driving Adoption and Satisfaction

Acquisition Activity Provides Revenue Growth, Client Diversification and Expands Capabilities and Geography



"Helping America Retire"

Over 225,000 Plan Participants Nationwide

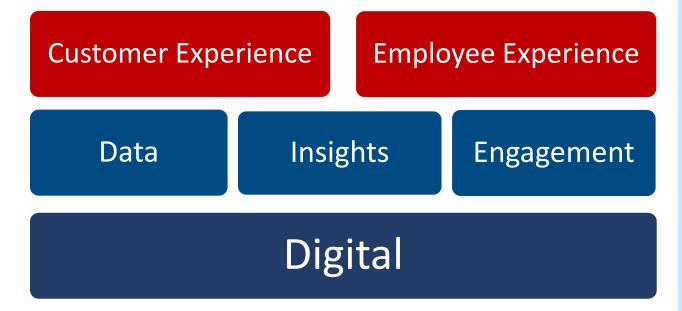


Digital Evolution

NBT operates with a **customer-first digital mindset**.

- Informed by data •
- Embedded in our culture •
- Focused on agility and innovation ٠
- Driven by our business lines and customer needs •

This mindset is transforming the experience we deliver now and into the future.



Infrastructure

- Virtualization and • **Cloud Environment**
- **Enhanced Resiliency** ٠ and Cybersecurity
- Agile and Scalable **Core Systems**

Operational Efficiencies

- **Robotic Process** Automation
- Streamlining Business • **Process Management**
- Self-Service • Transactions

Agile Development

- **Digital Banking** • Services
- APIs and Configurable • **Platforms**
- **Fintech Partnerships** •

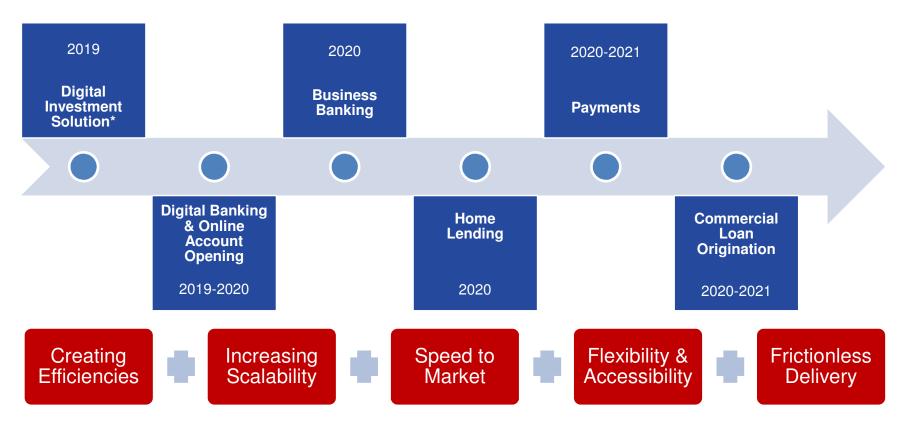
Data Analytics

- Governance Program •
- Centralization of Data • Management



Digital Evolution

Our comprehensive **technology roadmap** calls for the implementation of market-leading platforms across multiple business lines that will further enhance and transform the experience NBT delivers.



*Advisory services are offered through NBT Capital Management, a registered investment adviser. NBT Bank is not registered as an investment adviser. Investment adviser representatives of NBT Capital Management offer products and services using the name NBT Capital Management and may also be employees of NBT Bank. These products and services are being offered through NBT Capital Management, which is a separate entity from NBT Bank. Advisory services offered through NBT Capital Management are:

| | Not Insured by FDIC or Any Other Government Agency | Not Bank Guaranteed | Not Bank Deposits or Obligations | May Lose Value |
|--|--|---------------------|----------------------------------|----------------|
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Overview

About NBT Bancorp Financial Performance Strategic Initiatives Appendix



Performance to Peer Group

| | December 31, 2019 | | | |
|----------------------------|-------------------|-------------|--------------|--|
| Performance Ratios % | NBTB | Peer Median | Peer Average | |
| ROA | 1.26% | 1.17% | 1.16% | |
| ROAE | 11.32% | 9.42% | 9.39% | |
| ROATCE | 15.87% | 13.60% | 13.35% | |
| Net Interest Margin | 3.58% | 3.64% | 3.46% | |
| Efficiency Ratio | 59.01% | 56.74% | 57.22% | |
| Loans / Deposits | 94.05% | 96.90% | 96.95% | |
| | | | | |
| Market Ratios | | | | |
| Current Market Price (\$)* | \$ 40.56 | \$ 26.12 | \$ 40.00 | |
| Price / EPS (x)* | 14.80 | 14.59 | 14.96 | |
| Price / TBV (%)* | 213.11% | 177.82% | 188.07% | |
| Current Dividend Yield (%) | 2.66% | 2.76% | 2.64% | |

Data Source: SNL Financial Market as of the most recent quarter. Peer Group Information is on page 21.

* Market price as of December 31, 2019



Peer Group

| Name | HQ City | State | Ticker |
|--|-------------|-------|--------|
| Berkshire Hills Bancorp, Inc. | Boston | MA | BHLB |
| Brookline Bancorp Inc. | Boston | MA | BRKL |
| First Busey Corporation | Champaign | IL | BUSE |
| Community Bank System, Inc. | Dewitt | NY | CBU |
| Customers Bancorp, Inc. | Wyomissing | PA | CUBI |
| First Commonwealth Financial Corporation | Indiana | PA | FCF |
| First Financial Bancorp | Cincinnati | ОН | FFBC |
| Flushing Financial Corp. | Uniondale | NY | FFIC |
| First Midwest Bancorp Inc. | Chicago | IL | FMBI |
| First Merchants Corporation | Muncie | IN | FRME |
| Independent Bank Corp. | Rockland | MA | INDB |
| Northwest Bancorp, Inc. | Warren | PA | NWBI |
| OceanFirst Financial Corp. | Toms River | NJ | OCFC |
| Provident Financial Services | Jersey City | NJ | PFS |
| Park National Corp. | Newark | ОН | PRK |
| 1 st Source Corporation | South Bend | IN | SRCE |
| S&T Bancorp, Inc. | Indiana | PA | STBA |
| Tompkins Financial Corporation | Ithaca | NY | TMP |
| TriState Capital Holdings, Inc. | Pittsburgh | PA | TSC |



Reconciliation of Non-GAAP Measure

(Dollars in thousands)

Return on Tangible Common Equity is a non-GAAP measure excluding amortization of intangible assets (net of tax) from net income and average tangible common equity is calculated as follows:

| Tangible Common Equity (non-GAAP) | Three Mon Decem 2019 | | Twelve Months December 2019 | |
|---|----------------------------|------------|-----------------------------------|----------|
| Net Income | \$ 29.0 | \$ 28.7 | \$ 121.0 | \$ 112.6 |
| Amortization of Intangible Assets (Net of Tax) | 0.6 | 0.7 | 2.7 | 3.0 |
| Net Income, Excluding Intangibles Amortization | \$ 29.6 | \$ 29.4 | \$ 123.7 | \$ 115.6 |
| | | | | |
| Average Stockholder's Equity | \$ 1,109.2 | \$ 1,002.8 | \$ 1,068.9 | \$ 980.0 |
| Average Goodwill and Other Intangibles | 287.2 | 290.8 | 288.5 | 288.3 |
| Average Tangible Common Equity | \$ 822.0 | \$ 712.0 | \$ 780.4 | \$ 691.7 |
| Return on Average Equity | 10.36% | 11.34% | 11.32% | 11.49% |
| Return on Average Tangible Common Equity | 14.28% | 16.37% | 15.85% | 16.71% |



Forward-Looking Statements

This presentation may contain forward-looking statements regarding NBT Bancorp Inc. These statements constitute forward-looking information within the definition of the Private Securities Litigation Reform Act of 1995.

Actual results may differ materially from any forward-looking statements expressed in this presentation, since forward-looking information involves significant known and unknown risks, uncertainties and other factors.

For a discussion of the factors that might cause such differences, please refer to NBT Bancorp's public filings with the Securities and Exchange Commission. These are available online at <u>http://www.sec.gov</u>. NBT Bancorp does not undertake to update any forward-looking statements made in this presentation to reflect new information, future events or otherwise.

