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**Investor Presentation Financial Results** March 31, 2014

## Forward-Looking Statements

This presentation may contain forward-looking statements regarding NBT Bancorp Inc. These statements constitute forward-looking information within the definition of the Private Securities Litigation Reform Act of 1995.

Actual results may differ materially from any forward-looking statements expressed in this presentation, since forward-looking information involves significant known and unknown risks, uncertainties and other factors.

For a discussion of the factors that might cause such differences, please refer to NBT Bancorp's public filings with the Securities and Exchange Commission. These are available online at http://www.sec.gov. NBT Bancorp does not undertake to update any forward-looking statements made in this presentation to reflect new information, future events or otherwise.



# Index

- 1. Corporate Overview
- 2. Strategic Focuses
  - Organic loan and deposit growth
  - Noninterest income growth strategy
  - Organizational transformation
  - New England market
  - Efficiency
- 3. Alliance Acquisition
- 4. Financial and Stock Performance
- 5. Outlook



## **Company Overview and Footprint**

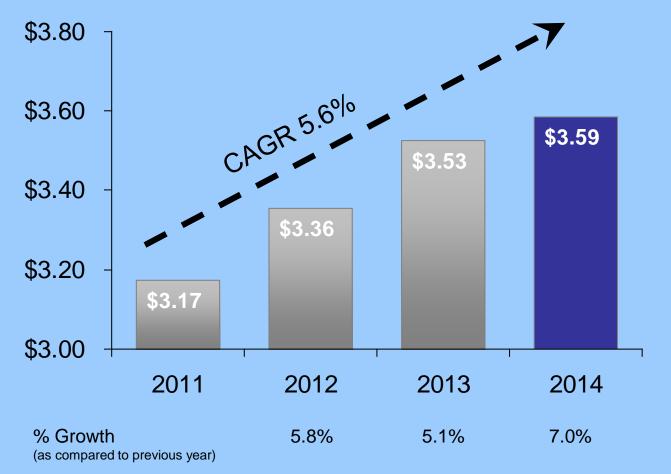


- Largest community bank headquartered in upstate New York with \$7.8 billion in assets
- Market capitalization of \$1.0 billion (at 5/09/2014, share price of \$22.67)
- NBT Bank, N.A. was founded in 1856
- Over 620,000 deposit accounts and 270,000 loans accounts
- Over 155 branch locations
- 187 ATMS
- Provide community banking services, as well as wealth management services, retirement plan administration services, and insurance services to communities across our market areas

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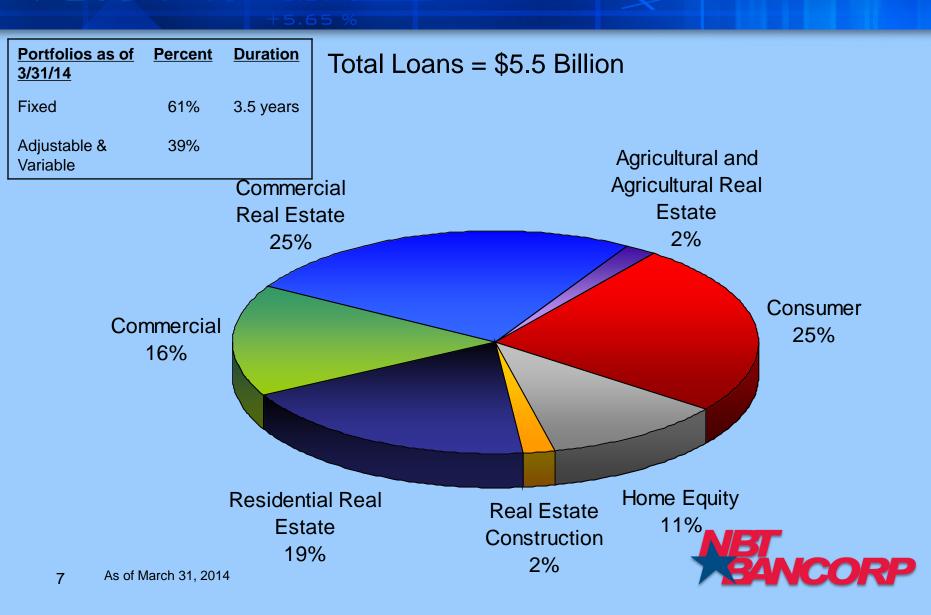
## Organic Loan Growth



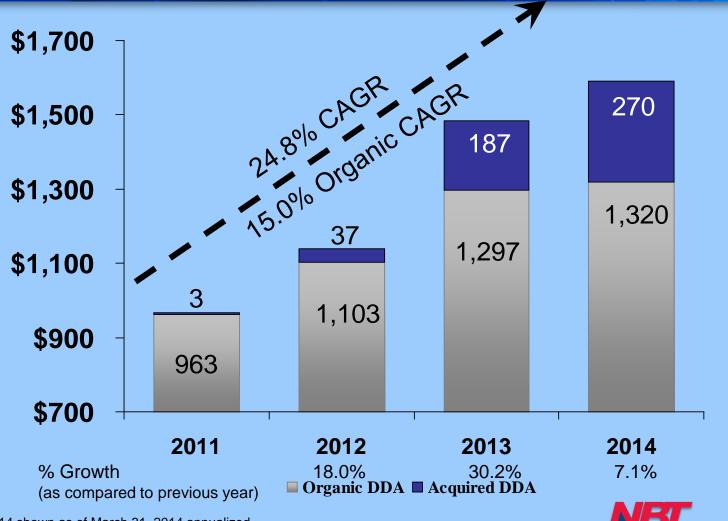
2014 shown as of March 31, 2014 annualized. Loan balances shown without mortgages, leasing and acquired portfolios Dollars in billions



## **Diversified Loan Portfolio**



#### **DDA Deposit Growth**

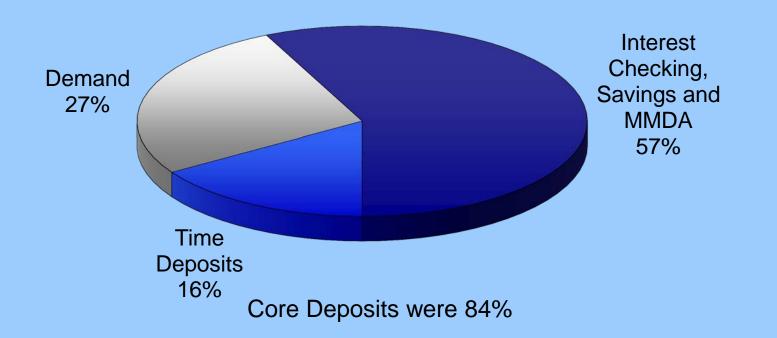


2014 shown as of March 31, 2014 annualized.

2012, 2013, and 2014 growth 14.6%, 17.6%, and 1.8% excluding acquisitions, respectively

8 Average balance shown in millions

## Favorable Deposit Mix

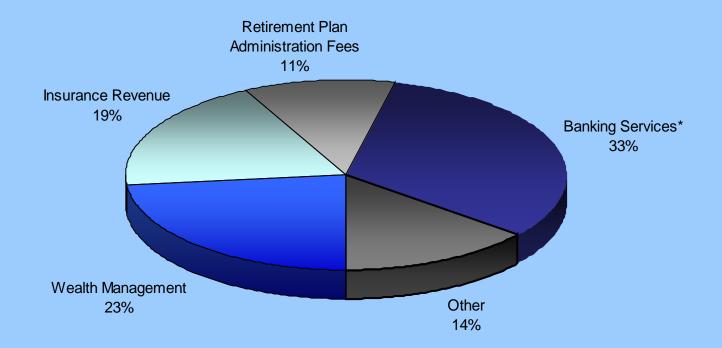


Core deposits are in the form of checking, savings and money market instruments. A mix with these desirable rate characteristics will be particularly important during a period of rising rates.



### **Diverse Sources of Noninterest Income**

#### Total Noninterest Income = \$26.3 million Noninterest Income / Total Revenues = 29.9%



As of March 31, 2014 Total revenues = net interest income + noninterest income Shown excluding securities gains/losses

10 \* Banking services include service charges on deposit accounts and ATM and debit card fees



#### Strategic Focus on Noninterest Income Sources

Focus on sources has helped mi	itigate pre	essure or	n service c	harges	<u>CAGR</u>
	QTD	QTD			Excluding
Source of Fee Income	<u>3/31/14</u>	<u>3/31/11</u>	<u>Change</u>	<u>CAGR</u>	<u>ALNC</u>
Banking Services					
Service charges on deposit					
accounts*	\$4,369	\$5,072	(\$703)	-4.85%	-9.74%
ATM and debit card fees	4,072	2,668	1,404	15.13%	8.12%
Nonbanking Sources					
Wealth management	6,116	3,293	2,823	22.92%	7.36%
Insurance revenue	5,067	4,516	551	3.91%	3.91%
Retirement plan administration fees	2,918	2,171	747	10.36%	10.36%



11 \* Service charges on deposit accounts decreased \$10 million from December 31, 2008 to December 31, 2012 (before Alliance)

### Noninterest Income Growth Strategy

#### Wealth Management

- \$5.7 billion in assets under management and 40,149 accounts under management
- Hired Tim Brenner in March 2012
- Acquired \$905 million in assets under management with Alliance acquisition in Upstate and Western New York
  - TAC (Trust Administration Center) in Buffalo generated approximately 70% of Alliance's trust revenue
- Key growth strategies
  - Retirement plan accounts
  - Institutional investment accounts
  - Life insurance
- Growth markets include the Capital Region, New England and Syracuse





+1.14

#### Maintain Market Share in Legacy Markets and Generate Growth in New Markets



#### Legacy Markets

- •Significant market share
- Pricing power
- Strong returns
- "But limited growth opportunities"

#### **New Markets**

- Market disruption
- •Acquisition of best in-market talent
- •Capitalize on opportunities
- "Markets where we can grow"



Unified Branding







### New England Region



Rutland Vermont and Portland Maine to open in 2014

State	Year Opened	Branches	Assets	Deposits					
VT	2009	3	\$336	\$72					
MA	2011	6	\$63	\$111					
NH	2012	5	\$254	\$117					
Region I	-lighlights	14	\$653	\$300					
<ul> <li>Proven growth strategy</li> </ul>									

- Expansion in Vermont
  - YOY loan & Deposit growth 21% and 29%
  - Acquisitions in MA and NH in 2011 and 2012
    - YOY loan growth 11.6%
- Total annual payroll in market is \$6 million
- Attractive market demographics

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- Higher median household income
- Large banks have over 65% of market share
- Wealth management assets under management \$179 million



## New England Strategy

#### **Maine Expansion**

- Portland Location
- Targeted Focus on Corporate Clients
  - Commercial Banking
  - Wealth Management
- Leadership
  - John H. Watt, Jr., President of Maine



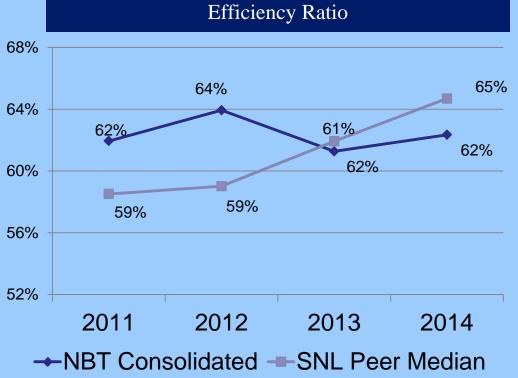
## New England Strategy

#### **Rutland Vermont Office**

- Established NBT Presence on Route 7 Corridor
- Focus on Commercial Banking
- Modest Investment



### Focus on Cost Structure and Efficiencies



Primary drivers of the decrease in the
 65% efficiency ratio from 2012:

- Growth in net interest income
  - Loan growth
  - Growth in noninterest checking
- Increase in wealth management revenues
- Strategic focus on efficiency
- Alliance cost savings achieved

Q1 2014 elevated due to traditionally higher level of incentive compensation recognition and occupancy costs (severe weather)



## Alliance Acquisition

#### +5.65%





### Successful Integration of Alliance

- Achieved 35% cost savings
- Resulted in no material run off in loans and deposits
- Retained key personnel
- Created a franchise that began growing immediately



#### **NBT Bancorp Financial Performance**

5.65 %

<u>NPA//</u>	NPA/Assets		NIM		<u>SNL E</u>	fficiency	<u>Core</u>	ROAA	<u>Core</u>	ROATE	Compos <u>Rankin</u>		
					TRST	51.3 %							
					PVTB	53.3							
					FNB	56.8	CBU	1.3 %					
UMBF	0.2 %				FFIC	57.2	STBA	1.2					
BRKL	0.4				NPBC	58.4	ONB	1.2					
CBU	0.4	ONB	4.2	%	STBA	59.2	PRK	1.2					
STBA	0.5	CBU	3.9		CBU	59.2	NPBC	1.1	CBU	18.6 %			
BHLB	0.5	BRKL	3.8		PFS	60.0	TMP	1.0	ONB	15.4	CBU	1	
NPBC	0.6	MBFI	3.6		BRKL	63.5	PVTB	1.0	TMP	14.8	STBA	2	
NBTB	0.7	NBTB	3.6		NBTB	64.0	NBTB	1.0	NBTB	14.8	NBTB	3	
INDB	0.8	FNB	3.6		TMP	64.7	MBFI	1.0	STBA	14.7	ONB	4	
TMP	0.8	FMBI	3.6		INDB	65.0	FNB	1.0	FNB	13.6	NPBC	5	
PVTB	0.8	TMP	3.6		PRK	65.3	PFS	0.9	PRK	13.5	TMP	5	
FNB	0.9	PRK	3.6		MBFI	65.4	TRST	0.9	INDB	12.4	FNB	7	
PFS	0.9	STBA	3.5		ONB	65.8	FFIC	0.9	NPBC	11.7	PVTB	8	
FFIC	1.0	INDB	3.5		FMBI	66.1	FMBI	0.8	PVTB	11.6	BRKL	9	
FCF	1.1	NWBI	3.5		NWBI	66.7	INDB	0.8	TRST	11.0	INDB	10	
ONB	1.2	NPBC	3.4		FCF	66.9	UMBF	0.8	UMBF	10.8	PRK	10	
TRST	1.2	BHLB	3.4		UMBF	76.0	BRKL	0.8	PFS	10.6	TRST	12	
FMBI	1.3	FCF	3.3		BHLB	77.8	FCF	0.7	MBFI	10.5	MBFI	13	
FBC	1.5	PFS	3.3		FBC	104.6	NWBI	0.6	FFIC	9.8	PFS	13	
MBFI	1.5	FFIC	3.3				BHLB	0.3	FMBI	9.8	FFIC	15	
NWBI	1.6	PVTB	3.2				FBC	NM	FCF	8.3	UMBF	16	
PRK	2.7	TRST	3.1						BRKL	8.2	FMBI	17	
		FBC	3.0						NWBI	5.1	BHLB	18	
		UMBF	2.4						BHLB	4.5	FCF	19	
									FBC	NM	NWBI	20	



Shown for the quarter ended March 31, 2014

22 Source: SNL

NM - Non-Meaningful as company reported a net loss for the quarter

#### **NBT Bancorp Historical Performance**

e		. 0	<u> </u>										
	Financial Performance Composite Ranking												
<u>2014</u> <u>2013</u>		<u>2012</u>		<u>2011</u>			2010						
						CBU	1	1					
						FNB	2						
CBU	1					BHLB	3					CBU	1
STBA	2		CBU	1		NPBC	3		CBU	1		STBA	2
NBTB	3		NBTB	2		NBTB	5		NBTB	2		NBTB	3
ONB	4		FNB	3		BRKL	6		STBA	3		BRKL	4
NPBC	5		NPBC	4		TMP	7		INDB	4		INDB	5
TMP	5		BHLB	5		INDB	8		BRKL	5		TMP	6
FNB	7		TMP	6		ONB	8		TMP	6		FNB	7
PVTB	8		STBA	7		FBC	10		FNB	7		FFIC	8
BRKL	9		ONB	8		MBFI	11		PRK	8		PRK	9
INDB	10		PRK	9		PRK	12		NPBC	9		TRST	9
PRK	10		INDB	10		PFS	13		ONB	10		PFS	11
TRST	12		PVTB	11		TRST	13		BHLB	11		UMBF	12
MBFI	13		BRKL	12		FFIC	15		TRST	12		NWBI	13
PFS	13		MBFI	13		STBA	15		UMBF	13		BHLB	14
FFIC	15		PFS	14		UMBF	17		FFIC	14		FCF	14
UMBF	16		FBC	15		PVTB	18		PFS	15		FMBI	14
FMBI	17		FFIC	16		FMBI	19		MBFI	16		NPBC	14
BHLB	18		TRST	17		NWBI	19		NWBI	17		MBFI	18
FCF	19		UMBF	18		FCF	21		FMBI	18		ONB	19
NWBI	20		FMBI	19					PVTB	19		PVTB	20
FBC	21		NWBI	20					FCF	20		FBC	21
			FCF	21					FBC	21			



## NBT Bancorp Stock Performance

#### +5.65%

									Compo	site
<b>P/20</b> 1	15 EPS		<u>P/</u>	TBV		YTD St	tock Pe	erf.	<u>Ranki</u>	ing
							04 5	~		
	20.0					PVTB	61.5	%		
	20.9	х				FBC	59.5			
UMBF CBU	18.1 17.1					UMBF CBU	31.9 31.7			
сьо PVTB	16.3					FMBI	28.6		CBU	1
BRKL	15.7					MBFI	28.0		UMBF	1
PRK	14.8					STBA	20.1		PVTB	3
INDB	14.0					TRST	26.2		INDB	4
FMBI	14.5					FFIC	20.2		FNB	5
FNB	14.3		CBU	2.8	х	FCF	21.2		MBFI	5
TRST	14.1		FNB	2.4	Â	INDB	20.8		FMBI	7
MBFI	14.0		UMBF	2.3		PFS	20.3		PRK	8
FFIC	13.7		INDB	2.2		TMP	15.8		TRST	9
FCF	13.7		PRK	2.0		NWBI	15.1		NWBI	10
PFS	13.7		TMP	2.0		FNB	10.7		TMP	11
NBTB	13.6		NBTB	2.0		NBTB	10.4		NBTB	12
TMP	13.5		PVTB	1.9		PRK	10.2		FFIC	13
NPBC	13.5		MBFI	1.9		ONB	8.4		STBA	13
BHLB	13.3		ONB	1.8		BRKL	3.1		FCF	15
STBA	13.0		TRST	1.8		BHLB	1.3		PFS	16
ONB	12.6		NPBC	1.8		NPBC	(2.2)		BRKL	17
FBC	10.3		STBA	1.7					FBC	17
			FMBI	1.7					ONB	19
			PFS	1.7					NPBC	20
			BHLB	1.6					BHLB	21
			FCF	1.5						
			FFIC	1.5						
			NWBI	1.4						
			BRKL	1.4						
			FBC	1.2						

Stock multiple lagging financial performance metrics

24 Shown for the quarter ended March 31, 2014 Source: SNL

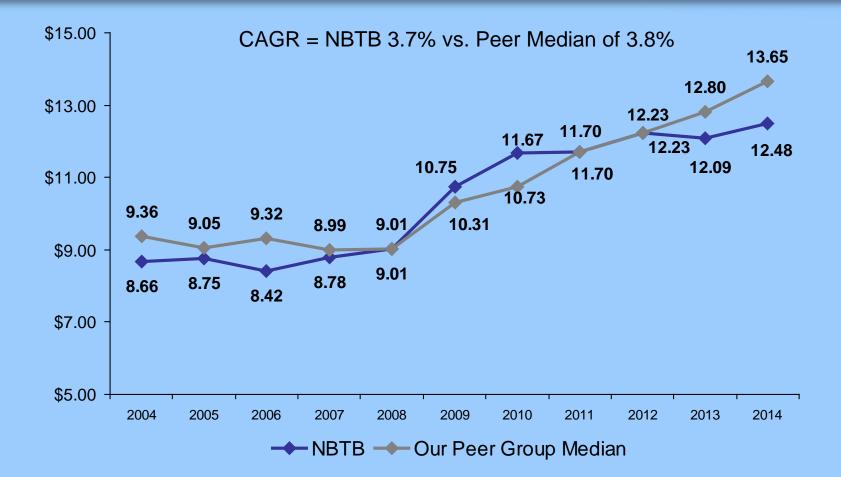


### **Capital Strength**

NBT remains above levels considered well capitalized by regulators.



#### Ability to grow Tangible Book Value Shown for last ten years



Source: SNL Peer Analytics Refer to Appendix A for Our Peer Group 2014 shown as of March 31, 2014

#### Industry Recognition



Ranked #23 in December 2013 Five Consecutive Years in Top 25

#### **America's Best And Worst Banks**



Ranked #25 in April 2014 SNL Financial rank uses six core financial metrics focusing on profitability, asset quality and growth



Ranked #32 in Third Quarter 2013 On Bank Performance Scorecard for \$5-\$50 Billion Category



## Outlook

- Mergers and Acquisitions
- Continued focus on efficiencies
- Asset quality
- Net interest margin

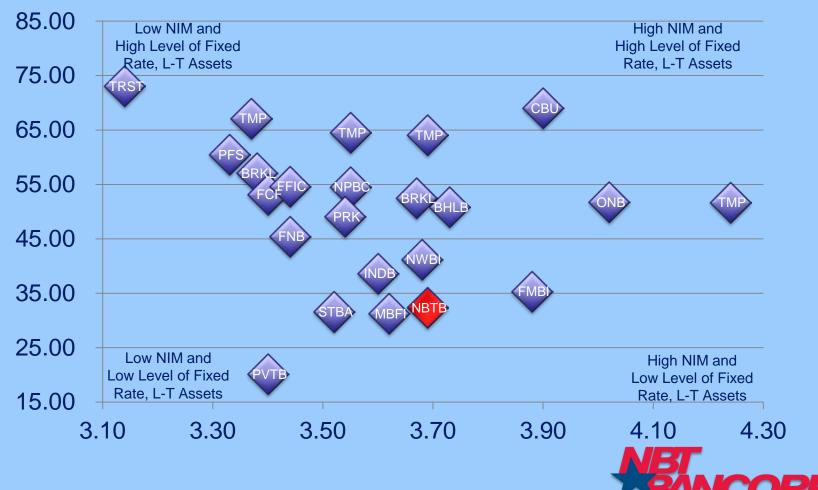


### NIM and Repricing Profile

#### NBT and its Peer Group

Excludes FBC and UMBF's outlying positions (data source as of 12/31/13)

#### **NIM and Repricing Profile**



## Repricing Profile – Key Metrics NBT Average Ranking #3

Bank Name	Holding Company Ticker	NIM	Net Over 3 Year Position	Nonint Dep/ Deposits	Ranking
First Midwest Bank	FMBI	3.88	35.34	28.25	1
MB Financial bank, N.A.	MBFI	3.62	31.28	32.19	2
NBT Bank, National Association	<u>NBTB</u>	3.69	32.37	27.94	3
Old National Bank	ONB	4.02	51.77	28.10	4
Rockland Trust Company	INDB	3.60	38.64	27.46	5
VIST Bank	TMP	4.24	51.71	22.57	5
S&T Bank	STBA	3.52	31.59	27.03	7
Privatebank and Trust Company	PVTB	3.40	20.13	26.41	8
UMB Bank, National Association	UMBF	2.59	36.74	38.05	9
Park National Bank	PRK	3.54	49.09	24.92	10
Berkshire Bank	BHLB	3.73	50.84	17.61	11
Mahopac National Bank	TMP	3.69	64.07	22.57	12
Northwest Savings Bank	NWBI	3.68	41.22	13.92	13
First National Bank of Pennsylvania	FNB	3.44	45.45	21.57	13
Brookline Bank	BRKL	3.67	52.48	18.44	15
Community Bank, National Association	CBU	3.90	69.02	20.41	16
Bank of Castile	TMP	3.55	64.54	22.57	17
First Commonwealth Bank	FCF	3.40	53.16	19.82	18
National Penn Bank	NPBC	3.55	54.55	15.97	18
Tompkins Trust Company	TMP	3.37	67.16	22.57	20
Flagstar Bank	FBC	1.86	40.40	15.15	21
First Ipswich Bank	BRKL	3.38	57.07	17.61	22
Flushing Bank	FFIC	3.44	54.66	6.10	23
Provident Bank	PFS	3.33	60.46	16.63	24
TrustCo Bank	TRST	3.14	73.10	8.11	25
Data Source as of 12/31/13	UBPR	UBPR	UBPR	SNL – Hold Co	Avg. Ranking



# Why Invest in NBTB?

- Consistent strong financial performance (organic loan growth, core deposit growth, stable asset quality, tangible book value growth)
- Proven acquirer
- Low risk profile
  - Well capitalized
  - Diversified balance sheet
  - Strong asset quality
- Continuing success transforming to markets with higher growth opportunities
- Balance sheet well positioned for rising interest rates
  - Short duration of investment securities and loan portfolio
  - High level of core deposits
- High level and diversified source of noninterest income



## Appendix A - Our Peer Group

NAME	HQ CITY	STATE	TICKER
Berkshire Hills Bancorp, Inc.	Pittsfield	MA	BHLB
Brookline Bancorp Inc.	Boston	MA	BRKL
Community Bank System, Inc.	Dewitt	NY	CBU
Flagstar Bancorp Inc.	Troy	MI	FBC
First Commonwealth Financial Corporation	Indiana	PA	FCF
Flushing Financial Corp.	Lake Success	NY	FFIC
First Midwest Bancorp Inc.	Itasca	IL	FMBI
F.N.B. Corporation	Heritage	PA	FNB
Independent Bank Corp.	Rockland	MA	INDB
MB Financial Inc.	Chicago	IL	MBFI
National Penn Bancshares, Inc.	Boyertown	PA	NPBC
Northwest Bancorp, Inc.	Warren	PA	NWBI
Old National Bancorp	Evansville	IN	ONB
Provident Financial Services	Jersey City	NJ	PFS
Park National Corp.	Newark	ОН	PRK
PrivateBancrop Inc.	Chicago	IL	PVTB
S&T Bancorp, Inc.	Indiana	PA	STBA
Tompkins Financial Corporation	Ithaca	NY	TMP
TrustCo Bank Corp NY	Glenville	NY	TRST
UMB Financial Corp.	Kansas City	MO	UMBF

